



## CLPA ESTABLISHES GLOBAL STRATEGIC ADVISOR ROLE

Will accelerate the construction of Smart Factories by increasing the reach of CC-Link IE TSN

CC-Link Partner Association (CLPA) (headquarters: Nagoya, Japan), which promotes the widespread usage of the CC-Link open industrial network family<sup>1</sup>, is pleased to announce the creation of a global strategic advisor role and has recruited Mr. Thomas J. Burke to fill this position of critical importance to its future development.

### ■ **Thomas J. Burke**

Thomas J. Burke is the past president and executive director of the OPC Foundation. Thomas is the founding leader of the OPC Foundation, which is focused on delivering the best specifications, technology, process and certification necessary to achieve multi-vendor multi-platform secure reliable information integration across disparate devices and applications from the factory floor to the enterprise.

### ■ **CC-Link IE TSN**

CC-Link IE TSN combines the gigabit bandwidth of CC-Link IE with Time-Sensitive Networking (TSN) to meet future automation market demands, such as Industry 4.0. This provides flexible integration of Operational Technology (OT) and IT while further strengthening performance and functionality. A comprehensive portfolio of device development options is also ensuring that any vendor can easily add this technology to their product line-up. The aim is to improve efficiency and reduce time to market for Smart Factories utilizing the IIoT and the products they manufacture. As of April 2020, a year and a half after the announcement of the CC-Link IE TSN specifications, more than 100 partner products have been released or are under development.

### ■ **Global Strategic Advisor**

Thomas J Burke, in his role of global strategic advisor for CLPA is primarily responsible for:

1. Increasing awareness and adoption of CC-Link IE TSN in the global marketplace;
2. Advising CLPA leadership on industry trends, standards and market strategy;
3. Sustaining and increasing the number of CLPA partners from North America;
4. Facilitating collaboration with suppliers and end-users to maintain CLPA's industry leading position;

<sup>1</sup> Includes various open protocols such as CC-Link, CC-Link IE and CC-Link IE TSN.

5. Collaboration with other industry standards organizations, focusing on harmonization across industry-standard organizations.

By leveraging his unique assets and experiences from the OPC Foundation, Thomas will be the perfect fit to achieve the aim of CLPA global strategic advisor. He will work synergistically with the other CLPA branches to help companies across a wide range of different industries such as automotive, semiconductor, machine tools and food & beverage understand how the CLPA's industry leading technologies clearly provide a way to increase their competitive advantage.

**Image Caption:** Thomas J. Burke, Global Strategic Advisor, CLPA

### ■ **CC-Link Partner Association (CLPA)**

The CLPA is an international organization founded in 2000 dedicated to the technical development and promotion of the CC-Link open industrial network family. The CLPA's key technology is CC-Link IE TSN, the world's first open industrial Ethernet to combine gigabit bandwidth with Time-Sensitive Networking (TSN), making it the leading solution for Industry 4.0 applications. Currently the CLPA has over 3,700 corporate members worldwide, and more than 2,000 compatible products available from over 300 manufacturers.

#### Contact for inquiries

CC-Link Partner Association

Ms. Maki Takano

6F Ozone-front Building, 3-15-58, Ozone, Kita-ku, Nagoya 462-0825, Japan

Phone: +81-52-919-1588 Fax: +81-52-916-8655 E-mail: [info@cc-link.org](mailto:info@cc-link.org)

Web: <http://www.cc-link.org>

